



## Protect your loved ones this Valentine's Day

Valentine's day is a special day to celebrate love and affection between partners. It's a day to show appreciation and to make memories that last a lifetime. While love and affection are important, there is another aspect of family life that should not be overlooked – insurance.

### Peace of mind

Insurance is a crucial aspect of family life, providing peace of mind, financial protection, and helps families prepare for unexpected events such as an accident, illness, or death. Without insurance, families may face financial hardship and stress during difficult times.

Having insurance in place is essential to securing the wellbeing of your family. It helps protect your assets, such as your home and savings, and provides financial support in case of an unexpected event. For example, life insurance can provide your family with a

lump sum of money to cover expenses such as funeral costs, mortgage payments, and other bills.

### Medical support

In today's fast-paced world, it's essential to have access to quality medical support when it's needed. Protection plans can offer a variety of medical support. Discounts on mental health support, one-on-one professional support, second medical opinions and physiotherapy are just some of the added value benefits that could be available to you.

Health insurance can also help you get the medical attention you need, without

worrying about the financial burden. This is especially important for families with young children or elderly relatives who may require frequent medical attention.

### Protecting your loved ones

On this Valentine's Day, take a moment to think about the importance of insurance for your family's wellbeing. Show how much you care by making sure that they are protected financially. Investing in insurance is a simple but effective way to show your love and appreciation for your family.

Insurance is a critical aspect of family life that should not be overlooked. It provides financial protection, peace of mind and security. So, as you celebrate Valentine's Day with your loved ones, take a moment to reflect on the importance of insurance. For more information, contact your adviser who can support you and provide the best outcome for your situation.



**If you'd like to discuss the options available to you, contact your adviser today.**

Published February 2023